

DIVERSITY AND PERSONAL ACTIVISM

One Planet United



DAPA
DIVERSITY AND PERSONAL ACTIVISM™

www.DapaDiversity.org

Civic Training



Diversity is a reality in our society and is something desirable. A diverse group can bring a variety of experiences and points of view which entail a better understanding of the world. Nevertheless, when people from different backgrounds meet and start to interact, challenges can often occur. One Planet United (OPU) has developed training programs that address and offer solutions to the challenges that diversity brings. Our programs increase respect for

self and others, encourage open communication, reduce tensions, and promote the ability to solve conflicts when they arise. Our programs reduce prejudice, defend civil rights and human dignity, and promote equality of all people. Those who live in a consciousness of understanding and respect of others are a positive force to the betterment of the world. Our training programs bring this to the forefront. Participants in the DAPA Civic Training will understand the negative impact of everyday bigotry, prejudice, intolerance, inappropriate humor & "group thinking/gang mentality."

Program outline:

The core of DAPA Civic Training comes from the book "One Planet United: *The Problem, The Solution and A Plan of Action*," written by the co-founder of OPU, Jack Bloomfield. The content of the book has been adapted for the DAPA Civic Training which is divided into the three following modules:

MODULE I –The Problem

Module I focuses on uncovering prejudices and understanding that we all have them. It addresses areas such as inappropriate humor, ethnic slurs, "us and them" thinking, "those people", profiling, stereotyping, gang mentality, etc. It leads participants to reflect upon the prejudice, division and intolerance that often inhibit a healthy work environment.

MODULE II - The Solution

Module II focuses on learning to identify when we are being prejudicial, learning how to deal with it, and how to respond when we are hurt by or witness others being the target of intolerance. This module also introduces the "4 Steps to Promote Unity" and addresses how shared visions produce positive changes.

MODULE III - A Plan of Action

Module III focuses on living the change we want to see in the world. This module emphasizes the need to put what was discovered in Module I and II into practice, applying it to everyday life by promoting thoughts and initiating actions that embrace diversity, promote unity, and create community. It highlights the importance of individuals and small groups becoming active in the best way to bring about unity and build a strong sense of community where they live and work. It encourages participants to uncover their passions and engage in community-building initiatives that promote understanding and unity. Additionally, the book provides templates that describe in a step-by-step format, the eight programs created by OPU. These programs offer an assortment of community building ideas that are designed so that anyone with a desire to promote change can initiate as well as implement them.

DAPA Training and Workshops are offered to corporate, civic and teen audiences

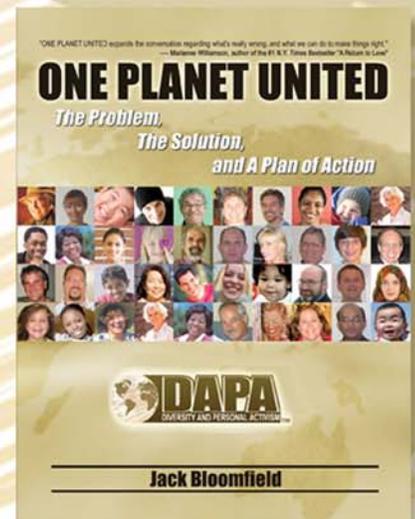
FOR MORE INFORMATION

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DAPA Facilitators



Jack Bloomfield is the co-founder of One Planet United, Inc., a non-profit humanitarian organization that seeks to bring unity and understanding to all people. He is the author of the recently published book "One Planet United; *The Problem, The Solution and A Plan of Action*" and currently writes a bi-monthly column that appears in the Coral Springs Forum, The Parklander Magazine and periodically in the Sun-Sentinel, The Boynton Beach Times, Orlando Life and other assorted South Florida publications. Jack serves on the Broward County Multi-Cultural Committee, The Coral Springs Interfaith Committee, and is a member of the Broward County Schools speaker's bureau. He is a trained hospice volunteer and is the creator and facilitator of a weekend retreat entitled: "The Healing Power of Laughter."

Jack's previous business career spanned a period of twenty five years in sales, marketing and consulting in the golf industry. The last eight years he held the sales position of territory manager in the southeast region of Florida for the Callaway Golf Company. More recently, Jack has coordinated fundraising efforts for non-profit organizations, schools and civic groups. He educates and trains staff and volunteers on all aspects of successful fundraising through hosting charity golf tournaments.

Jack was born and raised in Greenwich, Connecticut and Westchester County, New York and currently resides in Coral Springs, Florida. He has been married to Janice for 29 years and is the father of two grown children – a son Matthew and a daughter Jaime



Piero Falci considers himself a citizen of the world. His ancestors emigrated from Europe to South America and he was born and raised in Brazil where he graduated with a degree in Administration and Economics and studied Urban and Regional Economics. He also studied abroad, learning Economic Development and Planning in Italy, and Administration in Japan, attending both programs with scholarships from the governments of those countries. He taught Situational Leadership at the Catholic University in Brazil, and he is the author of "110 Reflections of a Government Manager." He has an extensive professional experience both in the public and private sector. He was the Executive Director of the General Coordination and Planning Bureau of the Government of the state of Santa Catarina in Brazil, and he held

upper management positions in Sales, Marketing, Communications, Public Relations, Strategy, Planning, and Business Development at Motorola and other large multinational corporations. His career centered especially on business in Latin America and the Caribbean, where he had opportunities to hire, train and lead many individuals. Besides English, he is fluent in Portuguese, Spanish and Italian. Living in several countries and traveling extensively throughout the world, he observed similar manifestations of ignorance, prejudice, division and social injustice everywhere.

Today, convinced that all humanity will one day live together in peace and unity, he dedicates his life, both as writer and as a teacher, to educational initiatives that encourage all members of the world community to embrace diversity, promote unity, and create community. Piero Falci is a member of the Board of Directors of One Planet United, a nonprofit humanitarian organization, and a member of the Multi-Cultural Advisory Committee of the City of Coral Springs, Florida, where he lives with his wife Maria and sons Pedro and Mateus.

One Planet United is a 501(c)3 non-profit humanitarian organization that seeks to bring unity and understanding to ALL people through experiential and educational programs, projects and resources. We are devoted to bringing about the elimination of prejudice, intolerance and division, one community at a time.

embrace **DIVERSITY**

promote **UNITY**

create **COMMUNITY**



Civic Training OUTLINE

Diversity is a reality in our society and is something desirable. A diverse group can bring a variety of experiences and points of view which entail a better understanding of the world. Nevertheless, when people from different backgrounds meet and start to interact, challenges can often occur. One Planet United (OPU) has developed training programs and workshops that address and offer solutions to the challenges that diversity often brings. Our unique programs increase respect for self and others, encourage open communication, reduce tensions, and promote the ability to solve conflicts when they arise. Our programs reduce prejudice, defend civil rights and human dignity, and promote equality of all people. Those who live in a consciousness of understanding and respect of others are a positive force to the betterment of the world. Our training programs and workshops bring this to the forefront.

DAPA Training

The DAPA Training - **Diversity and Personal Activism Training** - is a high impact interactive workshop - mixing multimedia presentations, role-playing, humor and small and large group interactions – where participants are able to reflect upon prejudices, grow in acceptance of others, and take active roles in initiatives that increase dialogue, enhance understanding, and bring about more peace and unity to their own community and the world.

DAPA Training allows individuals and groups to become aware of unconscious behaviors that often perpetuate prejudice and division. Secondly, it provides examples of the negative effects associated with choosing to be mere by-standers, and gives the initial tools and training on how to speak up when they witness prejudice and intolerance. Finally, it encourages them to become personal activists and to take an active role in the change, by creating or engaging in community-building initiatives. Participants in the DAPA Training workshops will understand the negative impact of everyday bigotry, prejudice, intolerance, inappropriate humor and “group thinking.” Individuals will explore and practice ways to respond to this divisive and harmful way of thinking.

Program outline:

The core of DAPA training comes from the book “One Planet United: *The Problem, The Solution and A Plan of Action*,” written by the co-founder of OPU, Jack Bloomfield. The content of the book has been adapted for the DAPA training which is divided into the three following modules:

MODULE I –The Problem

Module I focuses on uncovering prejudices and understanding that we all have them. It addresses areas such as inappropriate humor, ethnic slurs, “us and them” thinking, “those people,” profiling, stereotyping, etc. It leads participants to reflect upon the prejudice, division and intolerance that do not allow people to live together in harmony.

MODULE II - The Solution

Module II focuses on learning to identify when we are being prejudicial, learning how to deal with it, and how to respond when we are hurt by or witness others being the target of intolerance. This module also introduces the “*4 Steps to Promote Unity*” and addresses how shared visions and evolution in collective consciousness produces positive changes as witnessed by many who in the past have acted upon their visions of creating a different and better future. It helps participants realize that “We are all in this together!”

MODULE III - A Plan of Action

Module III focuses on living the change we want to see in the world. This module emphasizes the need to put what was discovered in Module I and II into practice, applying it to everyday life by promoting thoughts and initiating actions that embrace diversity, promote unity, and create community. It highlights the importance of individuals and small groups becoming active as the best way to bring about unity and build a strong sense of community where they live, study, play and work. It encourages teenagers to engage in community-building initiatives that promote understanding and unity. Module III provides templates that describe in a step-by-step format the eight programs created by OPU. These programs offer an assortment of community building ideas that are designed so that anyone with a desire to promote change can initiate as well as implement them.

Rationale for the training:

1. Prejudice in the world
 - a. Prejudice and intolerance of any kind hinders cooperation and collaboration and undermines the ability to learn, to get along with mutual respect, and to build a peaceful society. The following data illustrates the widespread presence of prejudice in our society ¹
 - i. 87% of responders say they've heard the use of sexist comments in the last twelve months;
 - ii. 80% say they've overheard derogatory comments associated with religions;
 - iii. 73% say they've heard the use of racial or ethnic slurs. The same number report hearing jabs aimed at sexual orientation;
 - iv. 67% say they've overheard age related ridicule;
 - v. 60% say they heard negative comments aimed at people due to their political preference.

¹ Data collected from responses to “Prejudice in the World” questionnaire
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2. Benefits and positive effects

- a. Community minded people make better citizens. Creating higher awareness and sensitivity when it comes to the needs of others strengthens commitment to be of service and makes individuals work better together in teams. These community-minded people will be part of positive changes in their communities. They will be inspired to become personal activists. The interaction during the workshop will have a team-building effect. They will develop a passion to serve. When individuals are inspired to become personal activists they will be excited to be a part of positive change in their communities.
- b. DAPA Training reduces / eliminates offensive speech, creating a more enjoyable, friendly, helpful, and productive environment, that is beneficial to all.
- c. DAPA Training is successful in making participants reflect upon prejudice and intolerance, and in getting them to engage in real activities to contribute to bring more understanding, peace and unity to their communities: working communities, faith communities, learning communities, families, cities, nations, and the world.
- d. DAPA Training creates a space for participants to grow as human beings, to understand their individual responsibilities with the world community, and to become better citizens. By engaging in dialogue and enhancing understanding, participants overcome prejudice, grow in acceptance of others, and engage in community service projects that respect and protect human rights and bring about more peace and unity to their own communities.
- e. DAPA Training creates a powerful synergic effect in the community as graduates are more likely to participate and support community building initiatives and events. Participants are more inclined to take an active role where they work and live, because they become more inclusive, more tolerant, and more conscious of their roles as citizens.

How is DAPA training different?

1 - The latest trend in diversity training is computer based learning or online courses, where the participants are exposed to content without real interaction with other human beings. Diversity is all about people interaction and that is why DAPA is so effective. Through a series of small and large group exercises, role-playing, humor and multimedia presentations, DAPA gives participants a true experiential learning opportunity.

2 - Traditional diversity training focuses solely on the problem and stops there. DAPA goes beyond The Problem (Module I), motivating participants not only to reflect upon The Solution (Module II), but also to formulate A Plan of Action (Module III). We believe in the importance of inspiring people to take action; that is why we go beyond diversity to include personal activism in the program curriculum.

3 - For most training companies, diversity is just another of the many programs they offer. We focus 100% of our energy on diversity training only. That's all we do.

4 - Each participant receives a copy of the book "One Planet United: *The Problem, The Solution and A Plan of Action.*" (\$21.95 value)

Space requirements / Class size / Duration of training:

1 - DAPA Training is conducted in a multipurpose room where participants can view presentations and also be able to move around to engage in group exercises. It requires a classroom setting as well as an open space where participants can interact with one another.

2 - DAPA Trainings hold a maximum of 40 participants.

3 - DAPA Trainings are presented in two hour, half day, full day and two day programs.

DAPA Civic Trainings are designed for:

- School faculty and staff
- County and City employees
- Religious groups
- Non-profit organizations
- Higher education institutions

Additional benefits:

Organizers receive the results of 2 questionnaires answered anonymously by the participants of the DAPA Training. The first report allows the opportunity to evaluate how widespread, or not, in their view, is the use of derogatory words, inappropriate comments, ridicule and slurs in their environment. It provides an indication of prejudices in what relates to age, color, disability, gender, national origin, marital status, race, religion, sexual orientation, etc. Secondly, in order to provide a way to evaluate the effectiveness of the training, organizers will also receive an “Outcomes and Measures” report based on answers given by the participants to a questionnaire filled out at the conclusion of the training. This report is designed to provide a measuring tool as to the impact the program had on the participants.

100% SATISFACTION GUARANTEED!

All DAPA workshops, trainings and lectures are 100% Satisfaction Guaranteed! We're confident that our programs will provide you with the desired result of improved human relations, enhanced cultural sensitivity and a new respect for and understanding of ALL people. If for any reason you are dissatisfied, send us a letter (Attn: Customer Relations) within 30 days stating the reason you were not satisfied, and we'll arrange to present another program or send you a full refund (Cost of books excluded).

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ONE PLANET UNITED

ONE PLANET UNITED (OPU) is a 501(c)3 tax exempt nonprofit humanitarian organization devoted to bring a greater degree of unity and understanding to *all* people. Our slogan is “Embrace Diversity – Promote Unity – Create Community.” Our goal is to bring more unity and peace to our communities by bringing a greater awareness to the harmful effects of all forms of prejudice, intolerance and division in our society, and by encouraging and training people to get actively involved in programs that promote unity. Through our programs, we bring people from different walks of life together to places where they start dialogues, get to know each other, grow in acceptance of others, and accept active roles in initiatives that increase dialogue, enhance understanding and promote unity. We encourage personal activism and civic engagement as the surest way to make a difference.

OPU encourages civic engagement in community building initiatives through the following programs:

- **Unity In Our Community** – Community celebrations integrating the arts (music, dance, and drama) with youth and adult speakers
- **Looking Glass Theatre** – Short plays addressing the harmful effects of prejudice, intolerance and division with antidotes for healing
- **Faith In Music** - Interfaith musical concerts that bring religious congregations and houses of worship together to experience unity and understanding with one another
- **OPU Club** - After school clubs for middle school and high school students designed to address and promote the principles of One Planet United
- **We *Must* Be Neighbors** – Information regarding different ways to get to know the people who live around you, as well as promote neighborhood outreach projects that help the community at large
- **Don’t Just Sit There; Volunteer** – Provides information and promotes ideas for youth and adults on becoming personal activists for change in their community and beyond
- **We’re All In This Together** – Promotes the power of support groups and provides contact information for existing groups, as well as information on how to start a new group in your community
- **Cooperative Corporations** – Ideas to promote the principles of OPU in the workplace, including our unique diversity training program – DAPA Training and Workshops